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FOR IMMEDIATE RELEASE

Mstar Partners with DirectPointe to Offer Remote PC Care

Customers will benefit from regular professional computer maintenance

OREM and LINDON, Utah -January 22, 2008 - Mstar, the nation's leader in fiber-optic services, today announced it has partnered with DirectPointe (formerly iTOK) to provide customers with remote help and safeguards for their PC.

The new service, Remote SOS (System Optimization Service), offers subscribers regular PC Care - maintenance performed remotely by a technology professional. PC Care protects computers from viruses, spyware and malware, and includes disk cleanup, disk defrag, online backup and other standard maintenance procedures. Customers can also access the Remote SOS HelpDesk, which offers on-demand computer help billed in 15-minute increments for most any computer type problems.

"Remote SOS is an incredible value for our customers," said Kirk Tanner, Mstar's chief operations and marketing officer. "The PC Care offered through Remote SOS will eliminate most of the desktop problems customers complain about. They'll immediately notice a difference in their computer's performance. It's like having a brand-new computer every time you turn it on."

Powered by DirectPointe, Remote SOS uses screen-sharing technology to diagnose and solve problems and maintain customer PCs without ever touching the computer. The program uses bank-level 128-bit encryption and records all Remote SOS sessions for customer review.

As an additional security measure, the customer must initiate each session and has the ability to terminate a session at any time. The customer can also watch everything the Remote SOS technician does on the PC monitor.

"Thousands of DirectPointe customers have already benefitted from this essential service" said Seth Bailey, vice president of the consumer division at DirectPointe. "It is like having the technology support services you get at work securely delivered to your computer at home. We are excited to now offer this service to Mstar customers."

Remote SOS is the newest service offered by Mstar. The company also provides IPTV, Internet and digital phone service over the UTOPIA and iProvo fiber-optic networks. Unlike Mstar's other services, customers don't need to live in areas serviced by UTOPIA or iProvo to subscribe to Remote SOS.

For more information about DirectPointe, please visit www.directpointe.com/home or www.itokhelp.com.

For more information about Mstar or Remote SOS, please visit www.mstar.net or call (877) 678-2763.

About DirectPointe

DirectPointe Inc., of Lindon, Utah, makes technology simple, manageable and affordable for businesses and individuals for a predictable monthly fee. DirectPointe is the nation's most comprehensive Managed Service Provider (MSP), offering both a technology platform and the most complete and advanced managed services for VARs, service providers, businesses and individuals. DirectPointe acquired Boston, MA based iTOK in late 2007.

About Mstar

Mstar is the nation's leading provider of IP-based services and offers the fastest Internet, clearest TV and richest Phone package over a fiber-optic network. Operating on world-class fiber-optic networks, Mstar brings cutting-edge convergence technology to the home and offers its customers the ultimate in bandwidth performance.

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