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FOR IMMEDIATE RELEASE**Ellacoya Networks Partners with EMBARQ™ Logistics**

Division of Embarq Corporation Selects the Ellacoya system for deep packet inspection (DPI) and service control capabilities

MERRIMACK, New Hampshire - October 5, 2006 - Ellacoya Networks, Inc., a leading provider of carrier-grade Deep Packet Inspection (DPI) solutions for broadband IP networks, today announced it has entered into a reseller agreement with EMBARQ Logistics, a division of Embarq Corporation (NYSE:EQ). EMBARQ Logistics, Embarq's deployment, distribution and logistics division, packages best-in-class products with integration and network deployment services for broadband service providers. Under the agreement, EMBARQ Logistics will resell and support Ellacoya's IP Service Control System for broadband network service providers in North America including cable, DSL, Wireless and FTTX deployments.

"With the increased use of video, gaming and P2P applications on their networks, broadband service providers are eager to first understand application usage and then manage those applications to both ensure service fairness for their subscribers and deliver premium services with quality of service. Traditional networking equipment cannot provide the capabilities to meet these requirements and there is a demand for a new network element that provides deep packet inspection and service control functions," said Charles Fleckenstein of EMBARQ Logistics. "Of the DPI service control platforms we tested, the Ellacoya system was superior in performance, scalability and functionality. It allows EMBARQ Logistics to provide its customers with a compelling solution for managing applications on their networks."

The Ellacoya IP Service Control System, consisting of high performance e30 network service elements and centralized Service Logic Software (SLS), uses deep packet inspection technology to identify and manage subscribers and applications. It allows the broadband service provider to first understand which applications are being consumed by what percentage of subscribers and then to control traffic based on that data in a dynamic and automated way. In doing so, the Ellacoya system enables mainstream applications to be automatically prioritized for customer satisfaction even during peak congestion times, and also provides a platform for the delivery of tiered service plans with dynamic QoS on an application and subscriber-specific basis.

MSTAR, Utah's largest and fastest-growing fiber-optic service provider, has deployed the EMBARQ Logistics/Ellacoya solution for visibility into application and subscriber usage, visibility into key voice quality metrics, dynamic traffic control to ensure service fairness, and usage quota management for premium services.

"After rigorous testing of DPI platforms, Ellacoya emerged the leader in features, functionality, ease-of-use and carrier-class attributes," said Tim Brown, chief technology officer at MSTAR. "Combined with EMBARQ Logistics' deployment and technical support, we felt that their total solution was a superior offer."

Turnkey Package for Small and Mid-Size Networks

Ellacoya Networks and EMBARQ Logistics offer network service providers a turnkey solution for up to 10,000 subscribers that includes the new Ellacoya e30-10 DPI network service element; Ellacoya Service Logic Software (SLS), Reporting Software and VoIP Quality Reporter (VQR) modules; a Sun Microsystems™ Sun Fire™ X2100 server platform (pre-loaded with the Solaris™ 10 operating system); and a carrier-grade Oracle™ database. Ellacoya's server-based SLS, Reporting Software and VQR modules come pre-installed on the Sun Fire X2100 platform and bundled with the new e30-10 and carrier-grade database. The integrated package provides a complete and easy-to-use solution for visibility into application and subscriber usage, controls to manage that usage, and the tools necessary for delivering premium services on a per-subscriber basis with dynamic Quality of Service (QoS).

(more)

“Combining Ellacoya’s unique technology platform with EMBARQ Logistics’ incredible sales and distribution network provides a one-stop solution for service providers seeking to gain visibility into, and control over, the many new applications on their networks,” said Gerald Wesel, CEO and Chairman of the Board at Ellacoya Networks. “We are pleased to be working with one of the premier suppliers of network equipment and services in North America and we are committed to helping its customers achieve both operational costs savings and new revenue opportunities through premium services.”

About EMBARQ Logistics

EMBARQ Logistics, a division of Embarq Corporation, is a supply-chain integrator serving network service providers, manufacturers and resellers throughout North America. With expertise in logistics, systems engineering, integration and deployment; and telecommunications equipment, EMBARQ Logistics offers supply-chain solutions recognized for their innovation, effectiveness and efficiency. EMBARQ Logistics’ network, composed of best-in-class IT systems and a national distribution network with strategically located distribution centers, provides customers with a highly reliable infrastructure to meet a wide variety of supply-chain needs. For more information, please visit www.embarqlogistics.com.

About MSTAR

MSTAR is Utah’s premier provider of ultra high-speed Internet, telephone, television and related communications services across a world-class fiber optic network. Launched in 1998 as Deseret Online, MSTAR began as a provider of value-added IP-based services and has now become the state’s largest and fastest-growing fiber-optic service provider. MSTAR is also Utah’s first and the nation’s second largest licensed Internet Protocol Television (IPTV) provider. For more information about MSTAR, visit www.mstar.net.

About Ellacoya Networks

Ellacoya Networks is a leading provider of carrier-grade deep packet inspection (DPI) service control solutions that give broadband service providers full application-level visibility and management functionality for their networks. Its IP Service Control System identifies subscribers, classifies and controls applications on a per-subscriber basis, improves performance and customer satisfaction, and delivers revenue-generating IP services. Deployed in some of the world’s largest carrier IP networks, it is the only company that provides the scalability and functionality necessary to enable more compelling applications and competitive service offerings. Ellacoya Networks is privately held and headquartered in Merrimack, New Hampshire. For more information contact us at +1 603.577.5544 or visit us at www.ellacoya.com.